



# STRATEGIC PLAN 2024-2027

Choirs involving people affected by homelessness

**VISION:** All people going through tough times find a place to sing their hearts out, among friends.

**MISSION:** The Choir with No Name empowers people with experience of homelessness and marginalisation to find opportunities to shine, to build personal resilience and to create positive, joyful singing communities.

## CORE AIMS

### MUSIC MAKING

Share quality music making experiences

### COMMUNITY

Build safe, positive, joyful and supportive communities

### SHINE

Create opportunities for people to shine

### WELLBEING & SKILLS

Improve personal wellbeing and develop skills

## STRATEGIC AIMS

### INCREASED SKILLS & EXPERTISE

We will develop our organisational practice by regularly reviewing our work and investing in training for members, staff, choir directors and volunteers.

### INCREASED BREADTH OF IMPACT

We will have a bigger impact by increasing the number of Choir with No Name choirs across the UK in regional networks. We will also gather and share our accessible choir director practice with other choir leaders.

### STRONG & INCLUSIVE COMMUNITIES

Building communities is what we do. We will create frameworks to support members to take on meaningful roles and responsibilities. We will focus on inclusivity in each of our communities.

### FINANCIAL STABILITY

We will build organisational stability by investing in fundraising, diversifying income streams and developing our choirs' financial models to be sustainable and embedded in the local community.

## VALUES

### FAMILY

Many of our choir members describe their choir as their family. We aim to look after each other, and we retain our family feel through all of our work, including with external stakeholders and supporters.

### FUN

Belting out classic tunes and dancing together, sharing delicious food and jokes and finding somewhere to leave our troubles at the door. This is what we're all about. We want to empower our choir members to achieve serious change in their lives, but without taking ourselves too seriously!

### INCLUSION

We are a warm and welcoming organisation and we want to be equally welcoming for everyone, regardless of background, characteristics or idiosyncrasies. We want everyone involved in the Choir with No Name to feel they belong in our community.

### INTEGRITY

We will be fully transparent in all our work. We won't claim to have more impact than we do. We will work hard and strive for excellence and ensure that the wellbeing of our people is central to all our decisions.