



**the
choir with
no name**

**ALL
TOGETHER
NOW...**

FUNDRAISING GUIDE

THANK YOU FOR SUPPORTING THE CHOIR WITH NO NAME!

What?

We run choirs involving people with experience homelessness and marginalisation. We run choirs in London, Birmingham, Liverpool, Cardiff, Brighton and Coventry - where members sing their hearts out, make friends and learn new skills in a positive, safe and encouraging environment. Each week we rehearse uplifting pop repertoire and sit down together to a nutritious hot meal cooked by our volunteers.



Why?

In December 2019, Shelter reported 280,000 people in England were without a secure home. There isn't usually one reason why someone finds themselves homeless. Often a combination of factors, such as relationship breakdown, addiction or mental health issues, can create a downward spiral that's hard to escape. This is where the Choir with No Name comes in!

How?

Singing in a choir is good for both physical and mental health. It's somewhere to make friends and feel great! There is nothing better than standing shoulder to shoulder with your mates, belting out your favourite tune. This positive environment means we can focus on members' strengths rather than their problems, empowering members focus on a positive future.



How will your fundraising help?



It costs each choir around **£60** per rehearsal to provide our members with a hot, nutritious dinner, sometimes the only hot meal they might get all week.

Just **£6** provides a meal for one of our choir members at rehearsal for a whole month.

£10 covers the cost of travel and food for a choir member on gig days, enabling our choirs to perform regularly throughout the year

£150 allows one of our Choir Directors to run an outreach singing workshop to introduce those at risk of homelessness to our choirs

“I feel valued and part of something special. It's THE BEST thing I've ever been involved in. I don't know what I'd do without choir!”



What can I do?

There are loads of ways you can raise money for us, but remember: always keep the FUN in fundraising (hehe!)



Pub Quiz

Who doesn't love the opportunity to show off their knowledge of obscure 70s b-sides or Harry Potter characters? Host a pub quiz and charge teams to enter. Let's get quizzical!

Host a gig

Are you a member of a choir, band or music group? Why not put on an 'All Together Now!' charity concert. Visit choirwithno.name.org/alltogethernow

Cake Sale

At The Choir with No Name the one thing we love as much as singing is CAKE! Invite your baking buddies to channel their inner Mary Berry and bake some scrumptious goodies to sell in aid of CWNN.

Karaoke Party

Why not get your mates together and host a karaoke night in your local pub or community centre? Singers pay for the privilege of tackling Total Eclipse of the Heart in public...

Sing-a-thon

Can you and your colleagues, chums or classmates sing non-stop for 12 hours? Get sponsored to host a sing-a-thon and get the vocal cords warmed up for an epic night of vocal gymnastics...



Visit our fundraising page to download a sponsorship form
choirwithno.name.org/get-involved/fundraise

Join #TeamCWNN



If strapping on the running pumps is more up your street, there are plenty of sporting challenge events taking place across the country throughout the year including...

Tough Mudder

If wading through freezing water and live electrodes to the chest is your idea of a pleasant Saturday, then Tough Mudder has your name written all over it! Taking place across the UK all year round, these races are not for the fainthearted: toughmudder.co.uk

Asics London 10k

One of the highlights of the running year, the Asics London 10k route passes such iconic sights as Big Ben, Westminster Abbey and Trafalgar Square. Join tens of thousands of runners of all fitness levels raising millions for charity: vitalitylondon10000.co.uk

London to Brighton Cycle

Don your best Lycra on for a day of pedal pushing by taking part in this iconic bike route from the city to the sea: londonbrightoncycle.co.uk



There are hundreds of runs, cycles and swims across the UK that you can take part in as #TeamCWNN! Check our website for details: choirwithnoame.org/challenge-events

Join our fan club



If you really love our choirs, then you can help keep them in fine voice by joining the Official Choir with No Name Fan Club and giving regularly...

Giving a regular amount each month allows us to plan for the future instead of living in a hand to mouth sort of way, ensuring our choirs futures are secure and helping us sleep at night!

As an official fan club member, in return for a suggested regular donation of £5 a month (or more if you're able), you will receive:

- An exclusive CWNN Tote bag and badge
- Priority booking for our big CWNN gigs
- Invitations to special fan club events
- The opportunity to join us at open rehearsals
- Regular updates on what we're up to
- A lovely warm glow inside!



The quickest & easiest way to sign up is via our website:

choirwithnoname.org/get-involved/official-fan-club

Or get in touch and we can send you a standing order form:

rachel@choirwithnoname.org or 07528 099172

How do I pay in the money I raise?



There are a number of ways you can ensure we receive your donations securely...

- If you are able to raise money online, then we recommend you use [Virgin Money Giving](#) or [JustGiving](#), two of the most popular fundraising websites, where you can set up a unique fundraising page for your event. We then automatically receive donations via the website so you don't have to do anything other than shout about your event to everyone and bring the pennies rolling in!
- If you receive offline cash donations, you can pay it into your personal bank account and then either send us a cheque or make a bank transfer. Simply download, fill out and return our Paying In Form, found on choirwithnoname.org/get-involved/fundraise, and pay in your donation. Please DO NOT send cash by post, as we cannot guarantee it's safe receipt!

All bank transfers should be made to:
The Choir with No Name
Acct Number 65346440
Sort Code 08-92-99

If you have any questions about fundraising, or want us to send you forms in the post, get in touch with our Head of Development, Rachel, on rachel@choirwithnoname.org

Registered with



FUNDRAISING
REGULATOR

The Choir with No Name is
reg. charity no. 1136173

Cheques should be made out to The Choir with No Name and sent to:

Rachel Clare, The Choir with No Name, Bermondsey Central Hall, 256 Bermondsey Street London SE1 3UJ