



the
choir with
no name

FUNDRAISING GUIDE

THANK YOU FOR SUPPORTING THE CHOIR WITH NO NAME!

What?

We run choirs primarily for people who have experienced homelessness and marginalisation. We run four choirs - in London, Birmingham, Liverpool and Brighton - where members learn new skills, make friends and sing their hearts out in a positive and encouraging environment. Each week we rehearse fun, quirky pop repertoire and then sit down to a lovely hot meal cooked by our volunteers.



Why?

Homelessness is on the rise in the UK, with the number of rough sleepers increasing by 165% since 2010. There isn't usually one reason why someone finds themselves homeless. Often a combination of factors, such as relationship breakdown and mental health problems, can create a downwards spiral that's hard to escape. This is where we come in!

How?

Singing in a choir is good for both physical and mental health. It's somewhere to make friends and feel great! There is nothing better than standing shoulder to shoulder with friends, belting out your favourite tune. This positive environment means we can focus on members' strengths rather than their problems, helping them to work together towards a brighter future.



HOW WILL YOUR FUNDRAISING HELP?



It costs each choir around **£45** per rehearsal to provide our members with a hot, nutritious dinner, often the only hot meal they get all week.

Just **£6** provides a meal for one of our choir members at rehearsal for a whole month.

£10 covers the cost of travel and food for a choir member on gig days, enabling our choirs to perform regularly throughout the year

£150 allows one of our Choir Directors to run an outreach singing workshop to introduce those at risk of homelessness to our choirs

“I was lost and didn’t know how to find any direction. Quite simply, Choir with No Name has given me something to live for”

Bill, Birmingham choir member



What can I do?

There are loads of ways you can raise money for us, but remember: always keep the FUN in fundraising (hehe!)



Pub Quiz

Who doesn't love the opportunity to show off their knowledge of obscure 70s b-sides or Harry Potter characters? Host a pub quiz and charge teams to enter. Let's get quizzical!

Host a gig

Are you a member of a choir, band or music group? Why not put on an 'All Together Now!' charity concert. Visit choirwithno.name.org/alltogethernow

Cake Sale

At The Choir with No Name the one thing we love as much as singing is CAKE! Invite your baking buddies to channel their inner Mary Berry and bake some scrumptious goodies to sell in aid of CWNN.

Karaoke Party

Why not get your mates together and host a karaoke night in your local pub or community centre? Singers pay for the privilege of tackling Total Eclipse of the Heart in public...

Sing-a-thon

Can you and your colleagues, chums or classmates sing non-stop for 12 hours? We bet you can! Get sponsored to host a sing-a-thon and get the vocal cords warmed up for an epic night of vocal gymnastics...



Visit our fundraising page to download a sponsorship form
www.choirwithno.name.org/get-involved/fundraise

Challenge Events



If strapping on the running pumps is more up your street, there are plenty of sporting challenge events taking place across the country throughout the year...

Tough Mudder

If wading through freezing water and live electrodes to the chest is your idea of a pleasant Saturday, then Tough Mudder has your name written all over it! Taking place across the UK all year round, these races are not for the fainthearted: toughmudder.co.uk

Vitality British 10k London

One of the highlights of the charity challenge calendar, the British 10k London route passes such iconic sights as Big Ben, St Paul's Cathedral and Trafalgar Square. Join tens of thousands of runners of all fitness levels raising millions for charity.

London to Brighton Cycle

Don your best Lycra on for a day of pedal pushing by taking part in this iconic bike route from the city to the sea



Santa Dash

Every December the country is abound with thousands of Santas running for charity. If you fancy dressing up as Father Christmas to raise cash for The Choir with No Name, then this is the event for you! Santa suit included.

Events Calendar 2020



There are loads of events going on throughout the year, where you can take part and raise money for The Choir with No Name. Here are just some that are taking place in 2020:

23rd Feb - Brighton Half Marathon

April onwards - Tough Mudder (UK wide)

19th April - Brighton Marathon

17th May - Vitality Run Hackney Half Marathon

24th May - Great Manchester Run & 10k

23rd/24th May - Liverpool Rock 'n Roll Marathon series

25th May - Vitality London 10,000

5th-7th June - Great North Swim, Lake Windemere

15th-16th Aug - Prudential RideLondon

Across the Summer - Ultra Challenge Series

13th Sept - Great North Run, Newcastle Gateshead

11th Oct - Great Birmingham Run

Throughout Dec - Santa Dash 5k/10k - UK wide



If any of these grab you by the running pumps, or if you have your own idea for a challenge event, contact our Fundraising Manager for more info:

rachel@choirwithno.name.org

Join our fan club!



If you really love our choirs, then you can help keep them in fine voice by joining the Official Choir with No Name Fan Club and giving regularly...

Giving a regular amount each month allows us to plan for the future instead of living in a hand to mouth sort of way, ensuring our choirs futures are secure and helping us sleep at night!

As an official fan club member, in return for a suggested regular donation of £5 a month (or more if you're able), you will receive:

- An exclusive CWNN Tote bag and badge
- Priority booking for our big CWNN gigs
- Invitations to special fan club events
- The opportunity to join us at open rehearsals
- Regular updates on what we're up to
- A lovely warm glow inside!



The quickest & easiest way to sign up is via our website:
www.choirwithnoname.org/get-involved/official-fan-club

Or complete the standing order form on the fan club page and post to:
The Choir with No Name, 33 Rushworth Street London, SE1 0RB

How do I pay in the money I raise?



There are a number of ways you can ensure we receive your donations securely...

- If you are able to raise money online, then we recommend you use Virgin Money Giving or JustGiving, two of the most popular fundraising websites, where you can set up a unique fundraising page for your event. We then automatically receive donations via the website so you don't have to do anything other than shout about your event to everyone and bring the pennies rolling in!

- If you receive offline cash donations, you can pay it into your personal bank account and then either send us a cheque or make a bank transfer. Simply download, fill out and return our Paying In Form, found on choirwithname.org/get-involved/fundraise, and pay in your donation. Please DO NOT send cash by post, as we cannot guarantee it's safe receipt!

All bank transfers should be made to:

The Choir with No Name

Acct Number 65346440

Sort Code 08-92-99

If you have any questions about fundraising, or want us to send you forms in the post, get in touch with our Fundraising Manager, Rachel, on **0207 202 6648** or rachel@choirwithname.org

Cheques should be made out to The Choir with No Name and sent to:

Rachel Clare, The Choir with No Name, Bermondsey Central Hall, 256 Bermondsey Street London SE1 3UJ